



Published on *Buffalo and Erie County Public Library System* (<https://www.buffalolib.org>)

[Home](#) > 2018 Winter Reading Challenge Announced

Wed, 01/10/2018 - 4:11pm — testaj

## 2018 Winter Reading Challenge Announced



### MEDIA RELEASE

For Immediate Release: January 10, 2018

#### **Stories Can Take You to Amazing Places –Library System Announces Winter Reading 2018**

*Sabres Defenseman Justin Falk Reads to Second Graders*

“*Set Out on a Quest for the Ages*” is the theme of this year’s community-wide children’s **Winter Reading Challenge**, which kicked off today with Buffalo Sabres hockey defenseman Justin Falk at Herman Badillo Bilingual Academy PS #76. Winter Reading is presented annually by the Buffalo & Erie County Public Libraries.

Now through Saturday, March 17, readers of all ages are encouraged to join the free **Winter Reading Challenge** by reading an age appropriate book and then submitting a short book review on the Library System website (BUFFLIB.ORG). The more books one reads, the greater the odds of winning a prize. One reader will be randomly selected at each of the 37 Buffalo & Erie County Public Libraries in categories for Children/Teens, Classrooms and Adults. Prizes include gift cards, library tote bags and for the grand prize Kindle Fire eReaders.

“Stories can take you to amazing places—even in the dead of winter,” Library Director Mary Jean Jakubowski told attendees. “What we love about reading is that you can transport yourself to somewhere new with each and every book you read!”

“*Take Your Class on a Wild Ride*” is the theme of the classroom **Winter Reading Challenge**, and the Adult theme is “*Escape on an All-Expenses-Paid Expedition*.”

Buffalo Sabres Defenseman Justin Falk, who wears #41, read the locally published book *Max Meets the Mayor* by Mark Goldman to the second graders. He was joined by the Library’s owl mascot Read a Book.

To join the Winter Reading challenge visit [BUFFLIB.ORG](http://BUFFLIB.ORG) or stop by any of the Buffalo & Erie County Public Libraries for details. Erie County residents and those who work or go to school in the County can get details about free *One Buffalo Community Library* cards by calling 716-858-8900.

Winter Reading 2018 themes and artwork were designed by Crowley Webb and Elizabeth Leader.

Follow the library on Twitter: <https://twitter.com/buffalolib> and Facebook: <https://www.facebook.com/buffalolibcentral?ref=ts>.

#### Tags:

[2018 Winter Reading Challenge Announced](#)

»

Buffalo & Erie County Public Library \* 1 Lafayette Square \* Buffalo, NY 14203 \* (716) 858-8900 \* Fax: (716) 858-6211  
*The BECPL is not responsible for any of the facts or opinions contained on any linked sites.*

Do you have a question for our Library staff? Use [Contact Us](#).

Do you have a comment about this website? Use [Feedback](#).

Protected by [Avast Antivirus](#)

function gomobile() { jQuery.cookie('mobile\_js\_redirect.stoppedirect'); window.location = "http://m.buffalolib.org"; }

[Mobile Site](#)

